OTC: BBLC

Investment white paper

Blockchain Loyalty Corp (BBLC) is a publicly quoted technology holding company building a portfolio of infrastructure, fintech, market intelligence, trading, and capital-markets connectivity platforms.

Version 1.0 - September 2026

1. Executive summary

BBLC is repositioning from a single-product loyalty concept into a multi-division technology holding company. The thesis is straightforward: combine compute infrastructure, capital-markets connectivity, retail trading execution, and AI-powered investor discovery under one OTC-quoted vehicle.

The public markets are hungry for clean, capital-efficient infrastructure stories. BBLC's divisions already address four large, intersecting markets: GPU compute for AI, private-market visibility, self-directed trading, and algorithmic investor discovery.

Each division can operate independently, cross-sell into the others, and feed a shared data layer.

This white paper describes the company structure, the market opportunity, the operating divisions, the revenue model, and the principal risks. It is intended for qualified and sophisticated investors who want a clear, document-level view of the holding company before taking a position.

TICKER

OTC: BBLC

Publicly quoted on the OTC markets. Corporate headquarters in Vancouver.

STRUCTURE

Multi-division holding company

Six operating divisions across compute, capital, trading, and intelligence.

STRATEGY

One ticker, multiple engines

Build value through operating revenue, division-level partnerships, and capital-markets visibility.

NEXT STEP

Consolidated brand and IR platform

Unify the public story, launch division updates, and grow the shareholder base.

2. The opportunity

Four secular trends are converging: AI compute scarcity, private companies seeking non-dilutive visibility, retail investors demanding institutional-grade tools, and issuers needing compliant investor discovery.

COMPUTE

GPU scarcity is structural

AI training and inference demand is outpacing supply. InfernoGrid turns idle GPU capacity into a marketplace, giving providers income and AI teams scalable access.

CAPITAL

Private markets need connectivity

Growth companies, brokers, and dealers need a neutral platform to surface opportunity and manage deal flow. Koilink and Capistral address opposite sides of the same problem.

EXECUTION

Retail trading is moving upstream

Orvexa offers a premium self-directed experience with institutional-grade order entry, real-time data, and bank-level security through licensed partners.

DISCOVERY

Investor attention is the bottleneck

iSwiped and TradeDNA use AI and card-based interfaces to match investors with relevant public and private companies without spam or cold outreach.

The common thread is infrastructure. BBLC does not depend on a single product-market fit; it owns the layer that connects buyers, sellers, issuers, and investors across multiple markets.

3. The BBLC ecosystem

Each division targets a distinct market, shares the parent brand, and can integrate with the others. Not every division is revenue-generating today, but the portfolio is designed so that live divisions fund the rebuild of the others.

Division	Focus	Status	Relevance to BBLC
InfernoGrid	GPU compute marketplace for AI infrastructure	REBUILDING	High-growth AI infrastructure exposure with network effects.
Koilink	Deal-flow and capital-raising platform	REBUILDING	Connects issuers and brokers; monetizes placement activity.
Capistral Global Markets	Corporate visibility and discovery	LIVE	Subscription revenue; validates the BBLC connectivity thesis.

[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	LIVE	[redacted]
[redacted]	[redacted]	LIVE, NOT PUBLIC	[redacted]
[redacted]	[redacted]	SEMI-FUNCTIONAL	[redacted]

Current division status is based on the September 2026 website audit and management input. See the data room for detailed product roadmaps and financial contribution by division.

4. Business model and revenue drivers

BBLC's revenue model is diversified by division and customer type. The objective is to reduce reliance on any single revenue line while building recurring, high-margin income.

SAAS SUBSCRIPTIONS

Capistral and Orvexa

Monthly and annual subscription tiers for investor visibility, issuer profiles, and premium trading features.

TRANSACTION FEES

Koilink and iSwiped

Placement, listing, and engagement fees as companies and investors connect through the platforms.

COMPUTE FEES

InfernoGrid

Take rate on GPU provider revenue or markup on compute sold to AI teams and enterprises.

DATA AND INTELLIGENCE

TradeDNA

Premium market briefings, sector reports, and API access for subscribers and enterprise clients.

Financial overview

Detailed financial statements, projections, and division-level contribution are available in the data room. The table below summarizes placeholders pending final auditor review.

Metric	Current / Most recent	Notes
Shares outstanding	[TBD]	

Metric	Current / Most recent	Notes
		Subject to SEC/OTC disclosure; verify in filings.
Estimated cash position	[TBD]	Management to confirm before any offering.
Annual run-rate revenue	[TBD]	Based on live division subscriptions and fees.
Primary use of incoming capital	[TBD]	Product, sales, compliance, and marketing.

5. Growth roadmap and catalysts

The next 12 months are focused on four levers: brand consolidation, division launches, revenue growth, and shareholder-base expansion.

Q4 2026

Brand and IR platform lock

Finalize the Open Access Grid identity, consolidate division sites under the parent brand, and stand up the investor relations portal.

Q1 2027

Division releases

Relaunch Koilink and InfernoGrid, bring iSwiped to public markets, and scale Capistral and Orvexa sales.

Q2 2027

[redacted]

Q3 2027

[redacted]

6. Risk factors

Investing in BBLC involves material risks. Prospective investors should read this section carefully and consult independent advisors.

- **Market and liquidity risk.** OTC securities can be illiquid and volatile. There is no guarantee of an active trading market.
- **Execution risk.** Several divisions are still rebuilding or pre-revenue. Product launches may be delayed or fail to reach adoption targets.
- **Regulatory risk.** Capital-markets, trading, and compute platforms face evolving regulations in Canada, the United States, and other jurisdictions.
- **Competition risk.** Each division competes with well-funded incumbents and new entrants with greater resources.
- **Concentration risk.** A large portion of near-term value may depend on one or two divisions if others take longer to mature.
- **Dilution risk.** Future financings may dilute existing shareholders.
- **Technology and security risk.** Platform outages, data breaches, or vendor failures could damage reputation and revenue.

7. Governance and leadership

BBLC is committed to transparent governance, clean capital structure, and capital-efficient execution. Detailed bios, shareholding, and board composition are available in the data room.

JL

Joel DeBellefeuille

Founder and Chief Executive Officer

MG

Management team

Division heads and operational leads

BD

Board of directors

Independent oversight and audit

Contact investor relations for the full leadership deck, governance documents, and audit committee charter.

8. Investment highlights

01

Diversified exposure

One ticker provides exposure to AI compute, fintech, trading, and market intelligence rather than a single product bet.

02

Live revenue today

Capistral and Orvexa are live and generating revenue while the rest of the portfolio is rebuilt.

03

Clear brand architecture

The Open Access Grid identity gives each division room to grow while keeping the parent brand coherent.

04

Capital-markets ready

The new investor relations portal, media kit, and outreach plan position BBLC for a broader shareholder base.

IMPORTANT DISCLAIMER

Read before investing

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